



Dylan Piatti

Managing Director Africa: Advantage Group International; Ex Chair Ecommerce Forum Africa; Ex Deloitte; Board Advisor; Futurist; Keynote Speaker

Contact:

dpiatti@advantagegroup.com

M: +27 82 2676279

@dylanpiatti

Qualifications:

- PGD Future Studies (Cum laude), University of Stellenbosch Business School
- PGD Enterprise Management, University of Cape Town
- Bachelors in Politics, Philosophy, Economics, University of Cape Town
- Executive Certificate (Distinction), University of South Africa

Dylan is a skilled strategist, facilitator, presenter and leader, and thrives on converting intent into action.



Talk to me about: Customer Engagement, Digital Transformation, Retail & Digital Commerce, Ecommerce, Entrepreneurship & Innovation, Industrialisation, Futures Thinking, Leadership, Digital Trade & Investment, Africa Consumer

Experience:

Currently leading the growth & development of Advantage Group International in Africa, where he focuses on enhancing customer engagement for multinational manufacturers (FMCG) and Retailers, with growth ambitions into Telkoms, Healthcare and Finance. Previously with Deloitte Africa's Retail, Consumer and Manufacturing Industry, he has over 17 years experience working in start-ups, to SMME's and corporate. As Ex Board Chair of the Ecommerce Forum Africa, he led the international strategy and growth of the organisation, representing over 55 companies. He represents Africa on the Global DTN (Digital Trade Network, sponsored by the ICC), and has presented at, and led Executive Private Sector & Government sessions in Africa, Europe and the US. In December 2018 he realised ambition in constituting the 1st Pan-African Digital CEO Forum with 22 execs, from 15 companies representing 11 Countries. Previously he has led campaigns for retail & FMCG clients (SaaS company), launched a niche retail store, a skin care brand and international magazine.

Keynotes & Facilitation:

He has led multiple global disruptive thinking interventions as a keynote speaker, MC and moderator on topics ranging from Digital & Tech, to Finance, Trade & Investment, Ecommerce, Leadership, Customer Engagement, Entrepreneurship & Innovation. Examples include: The World Investment Forum (Geneva, invited from the UN Economic Commission), The Africa Trade & Investment Global Summit (Washington), The Global Digital Leaders Forum (Luxembourg), UN Global Ecommerce Week (Geneva), AfricaCom (Cape Town), East Africa Manufacturing Summit (Nairobi), KZN MFG Indaba, African Union Private Sector Summit (JHB), Consumer Goods Council Summit (JHB), SA Innovation Summit (Cape Town), SADC Ministerial Summit (Botswana), DBSA/DTI Export growth conference (JHB), Africa Agri Investment Indaba (CT), AU/UN 1st African Ecommerce Week (Nairobi), Intra-African Trade Fair (Cairo), Fintech, Payments & Ecommerce Summits (SA), Africa Tech Summit (SA)...